

PRESS RELEASE FOR WORLD AIDS DAY 2011

THEME – ZERO AIDS CAMPAIGN

SUBJECT - Kamineni Hospital takes a VOW to educate people to help them deal with misinformation, fear, stigmatization & discrimination around AIDS- these factors keeps us away from testing & treatment and achieve the ZERO AIDS FIGURE in Andhra Pradesh.

This AIDS Day Kamineni Hospital conducts informational sessions at various factories, corporate offices and colleges spreading appropriate knowledge on AIDS / HIV & encouraging them to take FREE screening of HEALTH HAZARDS at Kamineni Hospitals.

NEWS DETAILS

Kamineni Hospitals - Hyderabad has long established good relations with the Andhra Pradesh community. As a health organization, the hospital has continuously contributed back to the society, aiming to make Hyderabad & nearby provinces desirable places to live in. The hospital has shared many memorable moments with the community by organizing activities & social projects for the betterment of society.

On the World AIDS Day, Kamineni Hospital - Hyderabad embraces “ZERO AIDS CAMPAIGN” & takes a VOW to educate people to help them deal with misinformation, fear, stigmatization & discrimination around AIDS. These are the factors which keeps us away from testing and treatment.

To start our work on AIDS, this WORLD AIDS DAY we aim to cover the industry & factory areas of rural Hyderabad, corporate sector, civil services & colleges in Hyderabad encouraging people to GET TESTED & take the FREE Health Hazard Screening with Kamineni Hospitals.

Along with Dr. B. Shashidhar Reddy - COO-Kamineni Hospitals Ltd., we at Kamineni Hospitals VOW to carry this informational caravan ahead until we achieve the “ZERO AIDS” figure in Andhra Pradesh.

Activity on 1st & 2nd Dec 2011 :

- Informational Session on HIV / AIDS by our expert consultants to various factories, offices & colleges
- FREE Counseling & Health Hazard Screening by social workers & medical staff of Kamineni Hospitals at the venue

Also, Kamineni Group goes RED by wearing red arm bands in support for World AIDS Day 2011.

About Us: Over 16 years of mastering the art of professional healthcare, millions of happy & healthy clients - Kamineni Hospitals has been on the forefront of breakthrough medical technology and unparalleled care.

Be it cardiology, orthopedics, oncology, liver transplantation or medical education, Kamineni has been the choicest & the most trusted destination for quality & effective medical treatments.

With more than 40 super specialties under one roof, Kamineni continues to scale newer heights in making people smile in good health.

We are growing with the community reciprocating the trust that is constantly given to us.

Thank you

Kamineni Hospitals

LB Nagar | King Koti | Narketpally